



MEDIA RELEASE

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Four More Manitoba Families Open the Door to Homeownership with Habitat Manitoba

Winnipeg, MANITOBA – Habitat for Humanity Manitoba (Habitat Manitoba) are welcoming home four more families home to the [Pandora Avenue West development](#).

Habitat for Humanity builds, retrofits and finances safe, affordable homes locally and around the world, working alongside the individuals and families who buy them. Habitat brings people together to build homes, strengthen communities, and create opportunity.

The social and economic benefits of Habitat's homeownership program reach far beyond individual families. They bolster the province and nation's economy and productivity into the future. In a five-year period from 2019-2023, the total economic footprint of Habitat for Humanity's work in Canada to build and rehabilitate homes was \$311 million, generating nearly \$40 million in tax revenues.

Through the Affordable Housing Fund under the National Housing Strategy, the Government of Canada has made a total funding commitment of \$11.4M towards Habitat Manitoba projects, including this home. This funding commitment includes a Black Families Funding investment of \$7.3M.

"Every Canadian deserves a safe, affordable place to call home. That's why I'm so proud to see our government partnering with Habitat for Humanity to help more families achieve homeownership here in Winnipeg and across Manitoba. A home is more than four walls, it's where families put down roots, children grow, and communities thrive. Investments like this help build not only more homes, but stronger, more connected communities," says Ginette Lavack, Parliamentary Secretary to the Minister of Indigenous Services and Member of Parliament for Saint-Boniface -Saint-Vital

The largest source of funding for building Habitat Manitoba homes are the mortgage payments made by our 260+ families who are benefiting from the Habitat model in providing safe and decent homes for their children. The second largest source of funds come from the generous individuals, community groups, businesses and/or corporations in Manitoba who collaborate with us in so many ways to work alongside our families.

"The path to homeownership takes dedication, determination, and a willingness to put in the time and effort," says Jamie Hall, CEO of Habitat Manitoba. "By making this commitment, families not only invest in their own future but also help create opportunities for more families to access safe, affordable housing throughout our city and province."

In 2026, Habitat Manitoba is on track to present keys to at least 31 families in Winnipeg and across Manitoba. In Winnipeg, we plan to complete the 55-home project on [Pandora Avenue West](#) in Transcona that will house approximately 275 people, including 175 children. 35 families have already moved into their homes within the development. We look forward to welcoming the last 15 families by the end of the year.

Habitat Manitoba is also building housing for 20 families on Panet Avenue in the Concordia area of Winnipeg. The first four families have already moved in.

About Habitat for Humanity Manitoba

Founded in 1987, Habitat Manitoba is a not for profit housing organization that believes everyone deserves a safe and decent place to live. Habitat for Humanity has a decades-long legacy of improving access to quality affordable homes, locally and worldwide. Thanks to our generous corporate and individual donors, thousands of volunteers, and customers at our three Habitat ReStores, we continue to build homes, communities and hope in Manitoba. Habitat Manitoba have helped build homes for over 500 families and more than 1,400 children across the province. Every safe, affordable home sparks wider change, leading to better health, education and well-being, more economic growth and less poverty. Peace of mind and the ability to focus on what matters most – it all starts with a home.

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