



## MEDIA RELEASE

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### **Habitat for Humanity Manitoba and Winnipeg Blue Bombers Celebrate New Homeownership at Bombers House Build Key Ceremony**

**WINNIPEG, MB** — Habitat for Humanity Manitoba and the Winnipeg Blue Bombers will celebrate the successful completion of the inaugural Bombers House Build with a heartfelt Key Ceremony, marking a significant milestone for Suleman and his family, who are moving in on June 26.

The Key Ceremony will bring together Habitat volunteers, Winnipeg Blue Bombers representatives, community partners, donors, and supporters who contributed to the October 2025 build. The event recognized the collective effort that turned two days of teamwork into lasting impact for a family in need of affordable housing.

The Bombers House Build united Blue Bombers fans, corporate teams, community members, and players from the football club on Habitat Manitoba's Pandora Avenue West development, where 55 homes are being built to provide stable housing for 275 Manitobans, including 175 children. Seventy-four participants took part in the experience, sharing stories and spending time with Winnipeg Blue Bombers players while giving back to the community. Participants met with Cam Lawson and Tony Jones during a meaningful day of building, teamwork and community. Each participant received a limited-edition Winnipeg Blue

Bombers and Habitat Manitoba co-branded t-shirt, were able to mingle and have players sign memorabilia, and were treated to a delicious BBQ generously provided by the Winnipeg Football Club.

“This ceremony represents the very best of our community coming together,” said Jamie Hall, CEO for Habitat for Humanity Manitoba. “Every volunteer, donor, sponsor, and Blue Bombers supporter played a role in helping this family achieve the dream of homeownership. Today we celebrate not just a house, but a brighter future.”

“We are proud to partner with Habitat for Humanity Manitoba,” said Wade Miller. “The Bombers House Build is a powerful example of what can be achieved when people come together with a shared purpose. Our business community, fans, players, and partners all played a role in making a meaningful impact for a family in need of affordable housing. We are proud to help create opportunities for families to build strength, stability, and independence through homeownership.”

The Bombers House Build also served as a fundraising initiative, helping Habitat Manitoba continue its work addressing the growing need for affordable housing across the province.

### **About Habitat for Humanity Manitoba**

Founded in 1987, Habitat Manitoba is a not for profit housing organization that believes everyone deserves a safe and decent place to live. Habitat for Humanity has a decades-long legacy of improving access to quality affordable homes, locally and worldwide. Thanks to our generous corporate and individual donors, thousands of volunteers, and customers at our three Habitat ReStores, we continue to build homes, communities and hope in Manitoba. Habitat Manitoba have helped build homes for over 500 families and more than 1,400 children across the province. Every safe, affordable home sparks wider change, leading to better health, education and well-being, more economic growth and less poverty. Peace of mind and the ability to focus on what matters most – it all starts with a home.

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