



**CYCLE OF**

**HOPE**

**2026**

**April 11  
Team  
Meeting**

# How Habitat Works





# Agenda

## **Why you are here and what you need to know.**

- Sponsors
- Meet the Team
- Meet our Ambassador
- Why we Ride
- Website Overview
- Route Overview
- Fundraising Update
- Fundraising Tips & Events
- Promotional Tools
- Get Connected
- Bike Maintenance
- Training Rides
- Popular Local Routes
- Questions & Answers

# Sponsors



# Sponsors

## Community Sponsors



ACCESS EVENT CENTRE  
- MORDEN



CITY OF MORDEN



CITY OF STEINBACH



CITY OF WINKLER



MUNICIPALITY OF  
KILLARNEY



NEW LIFE ASSEMBLY  
CHURCH



THE BUNKER YOUTH  
CENTRE



TOWN OF GLENBORO



YOUTH FOR CHRIST  
YOUTH UNLIMITED  
WESTMAN

## Media Sponsors



92.7 CKJS



HOT 100.5

## Goods & Services Sponsors



BEAVER BUS LINES



SUN RIVER HONEY



TRANS CANADA  
BREWING COMPANY



WORLD OF WATER



# Cycling Committee

**The heart behind the epic ride.**

|              |                    |                |                                 |
|--------------|--------------------|----------------|---------------------------------|
| Dave Plummer | Rider Experience   | Julie Paterson | Community Support               |
| Gareth Mills | Support Team       | Mark Moore     | Sponsorship & Community Support |
| John Hill    | Route Design       | Rosie McEvoy   | Health & Safety                 |
| John Scott   | Mechanical Support | Trudy Matthey  | Food Support                    |




**Team  
Roster**

| <b>In-person</b> |                  |                  |           |
|------------------|------------------|------------------|-----------|
| Barry S.         | Greg D.          | Kevin G.         | <b>31</b> |
| <b>Brian J.</b>  | Henry F.         | <b>Leanne T.</b> | <b>32</b> |
| <b>Cal K.</b>    | Jeff G.          | Mark M.          | <b>33</b> |
| Cecil A.         | Jeff M.          | Marta S.         | <b>34</b> |
| Cheryl C.        | <b>Joanna S.</b> | Miles P.         | <b>35</b> |
| Cristina D.      | <b>Joel G.</b>   | Priti S.         | <b>36</b> |
| <b>Dan P.</b>    | John H.          | <b>Quinn M.</b>  | <b>37</b> |
| Dave P.          | Jose B.          | Ross L.          | <b>38</b> |
| Derrick S.       | Ken B.           | <b>Scott D.</b>  | <b>39</b> |
| Gord S.          | Ken H.           | <b>Viola P.</b>  | <b>40</b> |




**Team  
Roster**

| <b>Virtual</b>  |                   | <b>Support</b> |
|-----------------|-------------------|----------------|
| Allison B.      | Lynette F.        | Brett B.       |
| Brent G.        | <b>Matheus S.</b> | Debra S.       |
| Debbie T.       | Michele H.        | Gareth M.      |
| Dwight W.       | <b>Sara T.</b>    | Johnathan S.   |
| Guy B.          | Tony H.           | Lawrence B.    |
| Janet N.        | Yvonne S.         | Rick M.        |
| Joanne P.       | 17                | Susan M.       |
| Kathleen K.     | 18                | Trudy M.       |
| Ken F.          | 19                | Vi S.          |
| <b>Korie W.</b> | 20                | 10             |

# Cycle of Hope Ambassador

## Welcome Leanne Taylor

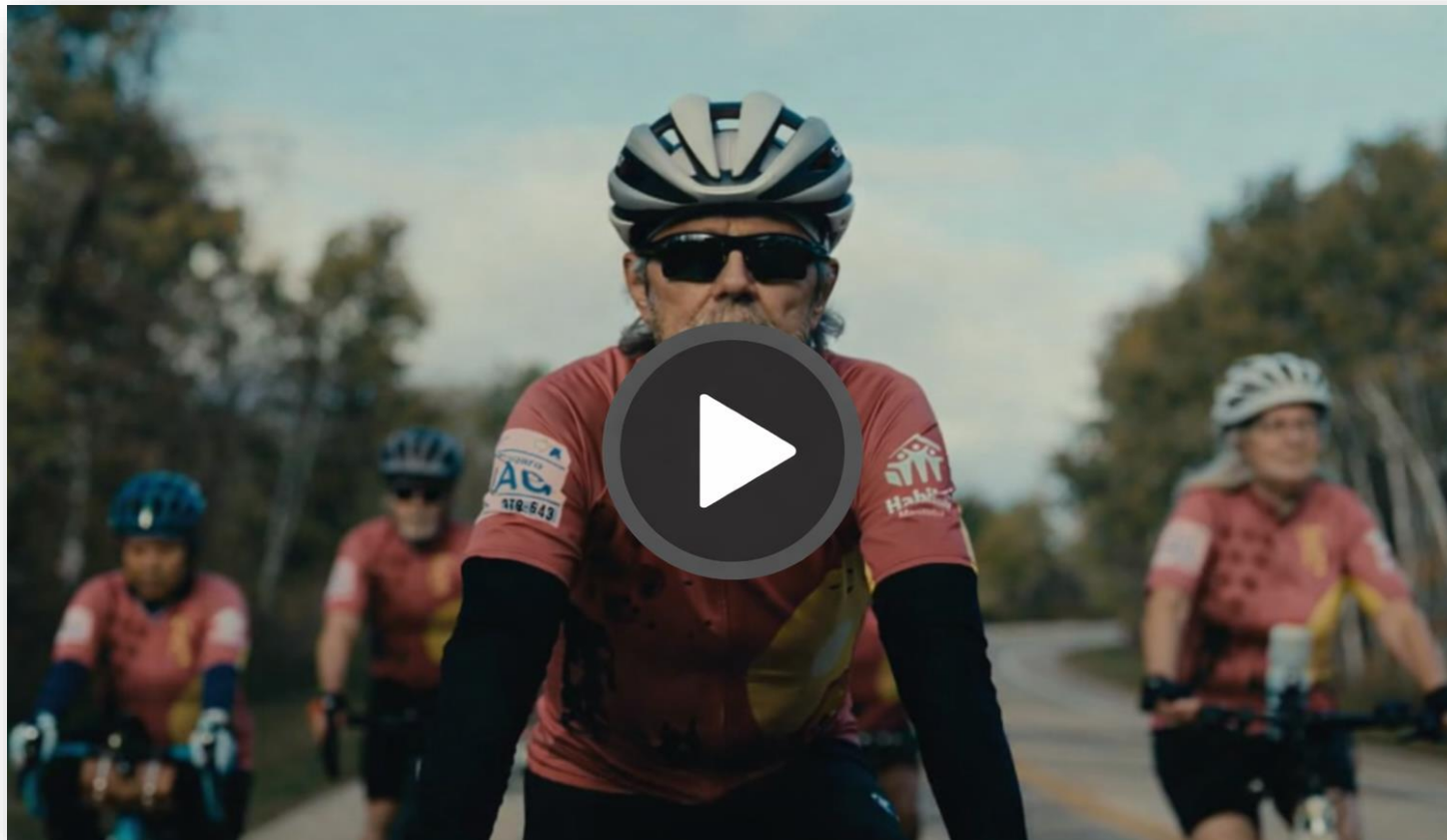
- 2024 Paralympian bronze medalist, Para triathlete & mom
- Advocate for the disabled community
- Peer mentor for Spinal Cord Injury Manitoba
- Board member at Manitoba Wheelchair Sport Assoc.



# Meet Leanne Taylor



# Why We Ride



# Why We Ride

## Meet the Family

- Solomon & Mehret
  - Daughters:
    - Peniel (PENNY-EL) (2017)
    - Lydia (2022)
- Originally from Eritrea, a northeast African country on the Red Sea coast
- Their house will be built on Panet Road in Winnipeg



# Website Features

## “About” Menu

- Frequently Asked Questions
- How Habitat Works
- Meet our 2026 Ambassador
- Route Maps
  - Ride with GPS downloads
- Sponsors
- Team Meetings & Important Dates
- Volunteer Job Descriptions

## “Downloads” Menu

- Donation Pledge Forms
- History of Cycle of Hope
- Meet our 2026 Habitat Homeowners
- Postcard (5x7”)
- Poster (11x17”)
- QR Codes
- Social Media Tool Kit
- DIY Bike Maintenance Tips
- Group Riding Etiquette
- Team Presentations



# Website Features

## “What’s Happening” Menu

- Donor Wall
- Event Calendar
  - Team meetings
  - Private Alumni Events
  - 2025 Key Ceremony
- Leader Boards
- Photo Gallery
- Time Line

## “Get Involved” Menu

- Sign Up Today!
- Join or Start a Team
- Sponsor Cycle of Hope



# Manage My Page

## Customize your profile

- Manage your team
- Set up your page
- Add photos or videos
- Record your rides
- Recruit your friends
- Manage your donations
  - Enter offline donations

The screenshot shows a web browser window displaying the 'Manage My Page' interface for the 'Cycle of Hope - Brett Bourne' profile. The browser tabs include 'M365 Copilot', 'Marketing, Communications', '2025 Rider Orientation #2 April', 'Ride Club - Woodcock Cycle W...', and 'Cycle of Hope - Brett Bourne'. The address bar shows the URL 'p2p.onecause.com/coh2026/brett-bourne/edit'. The page features a green header with the 'CYCLE OF HOPE' logo and navigation links: 'About', 'Downloads', 'What's Happening', 'Get Involved', and 'Donate'. A search bar and the user's name 'Brett Bourne' are also visible. On the left, a sidebar menu contains options: 'View my page', 'Dashboard', 'Manage your team', 'Set up your page', 'Add photos or videos', 'Record Your Ride!', 'Recruit 3 friends', and 'Manage Your Donations'. A blue notification bubble states: 'Did you know that the Cycle of Hope works great on your phone? You can do everything you can from a desktop plus load photos directly from your camera to your page and invite your friends using text or WhatsApp. Click here to go mobile'. The main content area is titled 'ADD PHOTOS OR VIDEOS' and includes sections for 'Add Photos' (with an 'Upload a Photo From Your Computer' button) and 'Add Videos' (with 'Upload Video From Your Computer', 'Link to a Video From YouTube', and 'Link to a Video From The Web' buttons). A 'My Account' dropdown menu is open, showing options: 'Edit Profile', 'Change Password', 'My Page', 'View my page', 'Manage my page', and 'Logout'. The footer contains contact information for 'Habitat for Humanity Manitoba' (email: hpatenaude@habitat.mb.ca) and 'onecause' (copyright © 2026 OneCause, Terms of Use | Privacy Policy).

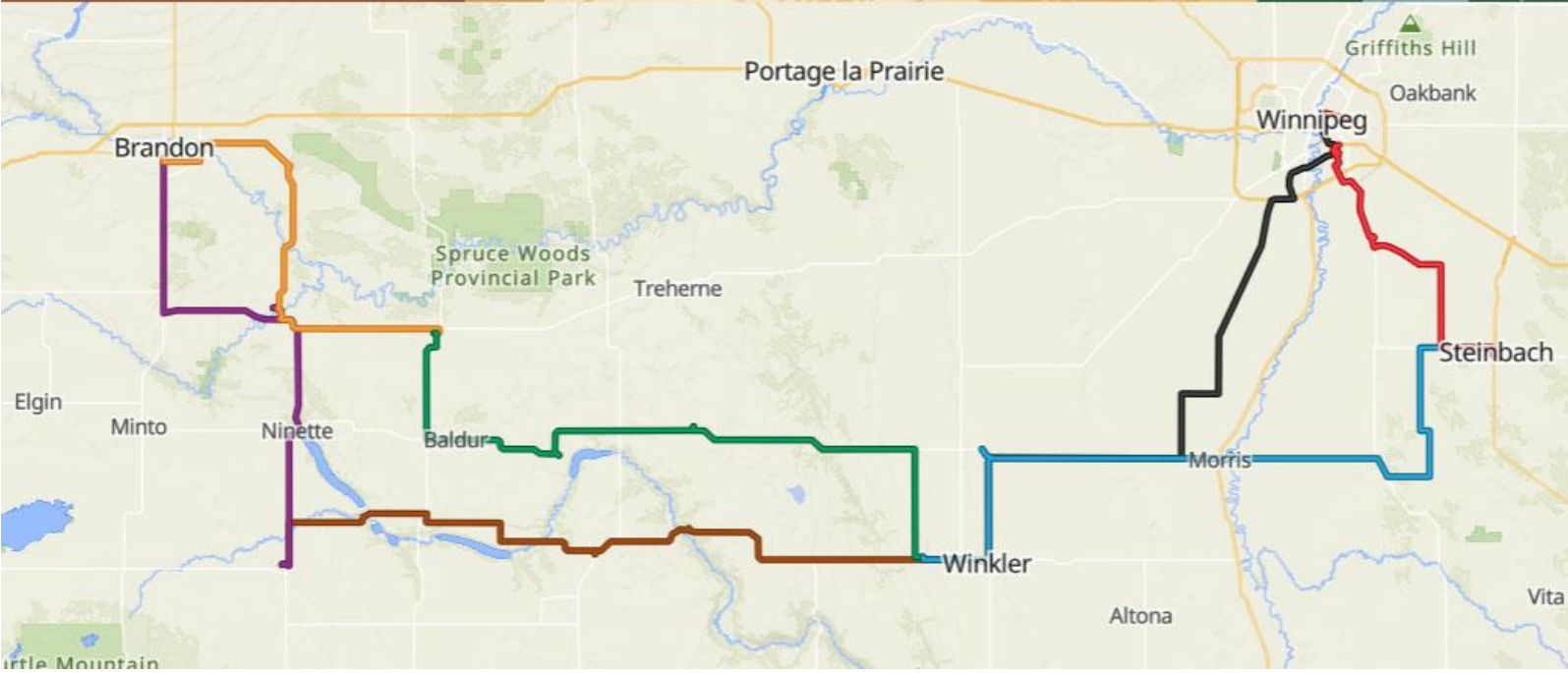


# CYCLE OF HOPE 2026

Habitat for Humanity Manitoba

## August 3-9

Register Today



# By the Numbers

**August 3 to 9, 2026**

- In-Person route highlights:
  - Total cycling days: 7
  - Two distance options:
    - Short: 437 km (partial shuttle)
    - Long: 844 km
  - According to Brett, there are “Some hills” and there will be a moderate “tail wind” every day



**COH 2026 Southern  
Manitoba**

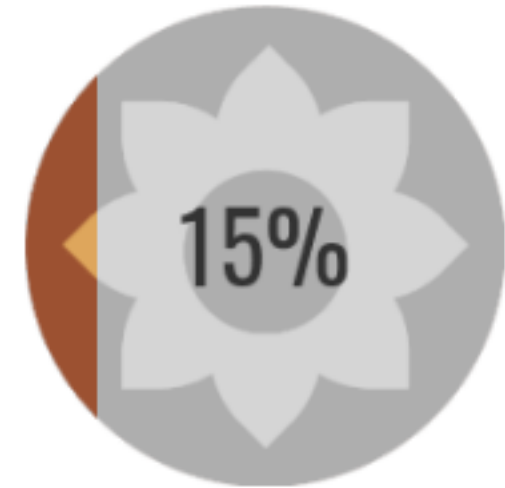


# Fundraising Update

## Target: \$150,000 NET

- Total raised to date: \$22,689
- Percentage of goal: 15%
  - Ahead of last year
- How much have I raised?
  - Detailed reporting on demand
    - This year / previous years
- Delays in reporting – explained
  - Cash / Cheques
  - Benevity

HELP CYCLE OF HOPE REACH OUR GOAL OF RAISING \$150,000 CAD.



RAISED:  
**\$22,689**

GOAL:  
**\$150,000**



# Fundraising Goal

- Collectively, we hope to raise more than \$150,000 for Solomon & Mehret's home.
- Recommended fundraising dates:
  - 25% raised by June 8, 2026
  - 50% raised by July 6, 2026
- 75% of fundraising target **MUST** be received before departure
- Fundraising can continue until November 30 if needed



# Top Fundraisers

**Cyclist:** Mark M. - \$6,125

**NEW Rider:** Joanna S. - \$1,175

**Team:** Derige Rides Again - \$600

**Chapter:** Winkler-Morden - \$580

**Virtual Cyclist:** Kat K. - \$520

**Volunteer:** John S. & Gareth M. - \$50





# Fundraising Tips

## Find 5 – Five Easy Asks

Fundraising doesn't have to be complicated. Start with the people closest to you and build momentum early. Here's a simple way to get your first five donations locked in:

### **Donation #1: Start with yourself**

Make your own donation first. It shows commitment, builds credibility, and sets the tone for your campaign. When people visit your page and see you've already given, they're far more likely to follow your lead. You're already on your way.



# Fundraising Tips

## **Donation #2: Ask your inner circle**

Reach out to family members who always have your back. Let them know why you're riding and what Cycle of Hope means to you. When they understand your "why," they'll want to support you.

## **Donation #3: Call on your closest friend**

Have a direct conversation with a good friend and make a specific ask. Something like, "Would you support me with a \$50 donation?" Clear, confident asks get results. You might even inspire them to join you.



# Fundraising Tips

## **Donation #4: Ask someone who believes in you**

Whether it's your partner, spouse, or someone cheering you on, this is an easy yes. Share what this journey means to you and invite them to be part of it. Support often follows connection.

## **Donation #5: Tap into your workplace network**

Reach out to a colleague, manager, or mentor. Let them know how you're contributing to your community through Cycle of Hope. Many workplaces value giving back and will be proud to support your efforts. Ask if they have a donation matching program.

# Fundraising Events

## Out of the Box Fundraising

- Love to bake? Or make perogies? Sell them in exchange for donations
- Love to mow grass? Yeah, me either... but for a \$50 donation, I would mow a neighbor's yard
- Bud, Spud & Steak and home concerts & have been used in the past



# Fundraising Spotlight

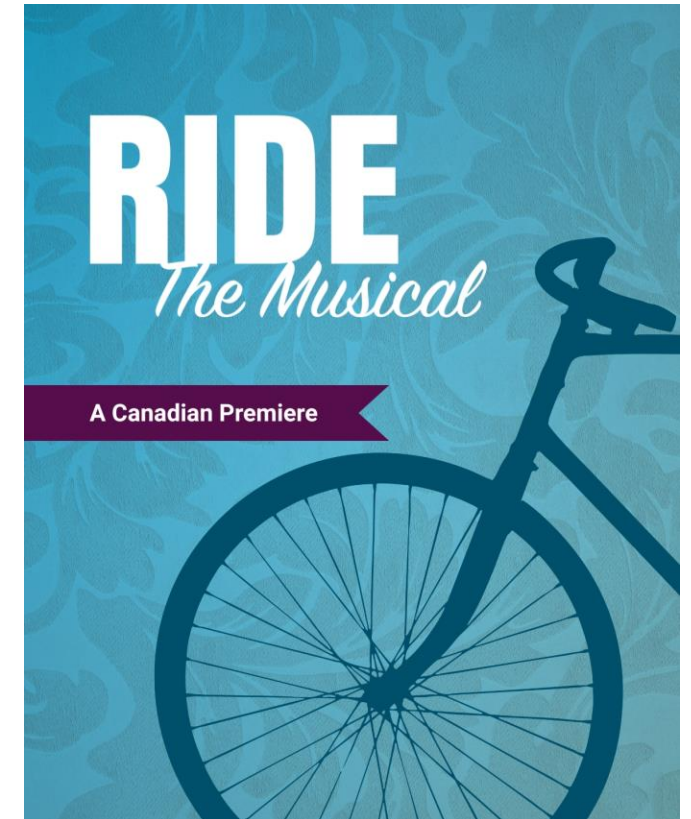
## Green-Thumb Fundraiser

- These vibrant, easy-to-grow red Canna Lillies thrive in our Manitoba summers and make a stunning statement in any yard, patio, or outdoor space.
  - **Individual Red Canna Lily: \$15**
    - *In a Red Solo Cup*
  - **Large Feature Pot: \$25**
    - *Limited quantities available*



# Fundraising Spotlight

- **RIDE The Musical (Canadian Premiere)**
  - RIDE The Musical tells the story of Annie Londonderry, the first woman to cycle around the world back in 1894. Yep... a cycling pioneer, a rule-breaker, and a storyteller who redefined what was possible.
  - Click [HERE](#) for tickets
  - Use the promo code: **HOPE**
    - *\$25 from each ticket sold using this code with go towards Cycle of Hope.*



# Fundraising Spotlight

- **Women Build: Popcorn & Prada**
  - This private film screening of The Devil Wears Prada 2 brings together connection, laughter, and a touch of glam, all in support of building stronger futures for women and families in our community.
  - Click [HERE](#) for tickets
  - Date: Saturday, May 2
  - Time: 3:00 PM – 6:30 PM
  - Location: Cineplex Odeon McGillivray Cinemas and VIP



# Promotional Tools

## Need something special?

- Our graphic designer can help
  - Customized PDF request letters
  - Custom email signatures
  - Custom QR codes
  - Personalized business cards
- Let us know how we can help!



# Sharing Your Page

## Create a fundraising QR code

- Save the QR code in your photos on your phone
- Share the QR code with anyone that is interested in supporting your fundraising efforts
- It is an easy way to direct people to your fundraising page



# Find us on Facebook

## Join our Group

- Up-to-the-minute updates
- Team introductions
- Ask questions and get to know your fellow riders
- Share your training and ride photos!!
- Weekly #TuesdayTips & More!



### Cycle of Hope Riders (Winnipeg)

Public group · 275 members



Discussion Events Media Files

+ Invite Share



# Facebook Fun

## Customized Profile Photos

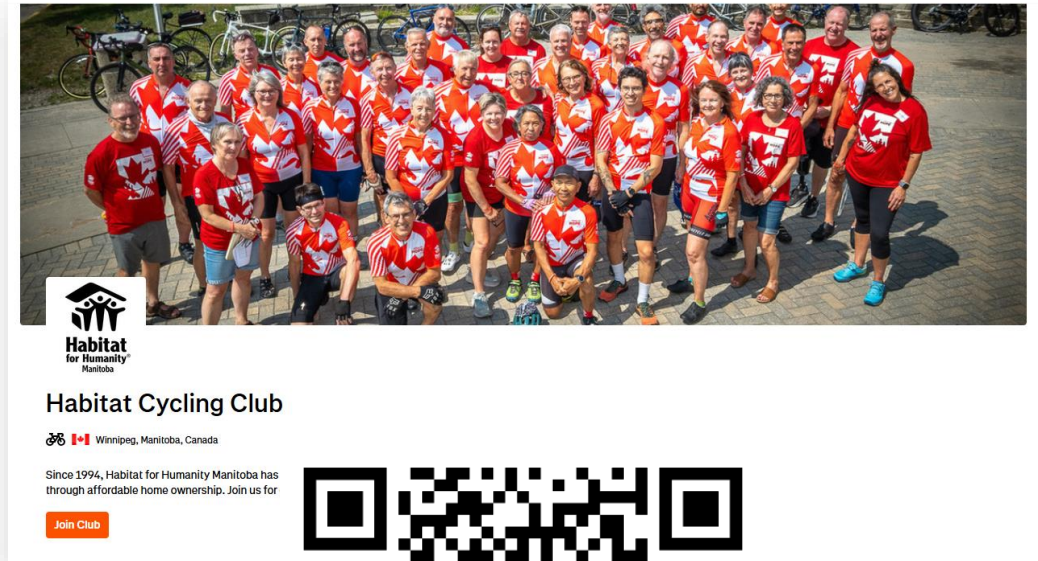
- Want to add a Cycle of Hope frame to your profile photo and show your support for Habitat families across Manitoba?
- Send me a profile photo and I will send you, your own customized profile photo



# Track your Progress - Strava

## Join our Group

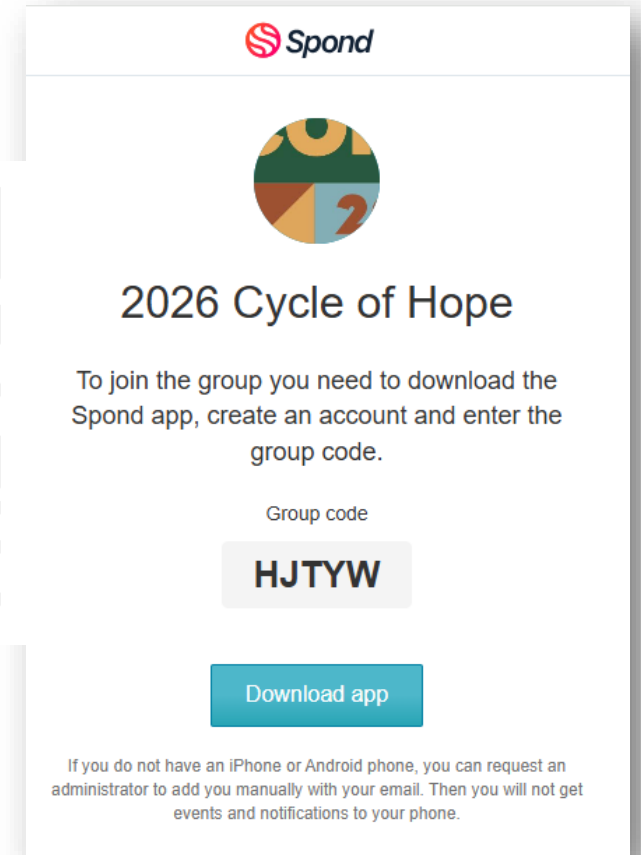
- It's a great way to see who has been out riding & encourage others
- It's a fun way to record your progress
- Can you stay on the leaderboard?
- Nope... there are no prizes. Only bragging rights...



# Stay in the Loop

## Join our Spond Group

- Great source for up-to-the-minute updates (before and during the rides)
- Excellent way to meet your fellow riders and find ride buddies
- It's easy to sign up
  - Download the app with your mobile phone



# What's Next?

## Bike Maintenance & Repairs

- Give your bike a once-over
  - Check tire pressure, inspect for wear or cracks, test brakes, and make sure your gears are shifting smoothly before your first longer ride.
- Clean and lube the drivetrain
  - A clean chain is a fast chain.  
Degrease, rinse, dry, and apply fresh lube to keep everything running efficiently and quietly.



# What's Next?

## Bike Maintenance & Repairs

- Tighten and tune
  - Do a quick bolt check (especially stem, seatpost, and wheels) and ensure your saddle height and position are dialed in for comfort and power.
- Book your pro check-up
  - Contact John, for a full inspection and tune-up so you're confident, safe, and ready to ride strong this season.



# Training Rides

- Easy Peasy Rides
  - April to September\*
  - Tuesday nights - 6:00 to 9:00 pm
  - Distance: 20 to 30 km
  - Speed: 17 to 22 km/h
- Destination Rides
  - May to September
  - Friday nights - 6:00 to 9:00 pm
  - Distance: 50 to 80 km
  - Speed: 25 to 30 km/h

\*Start date is based on weather and road conditions



# Training Rides

- MCA membership is required
  - Cost: \$80 (General membership)
  - Click [HERE](#) to get yours
- Ride Club Etiquette
  - Don't be THAT person... read [THIS](#)
- If you have questions about the rides, contact Brett or Miles for more information

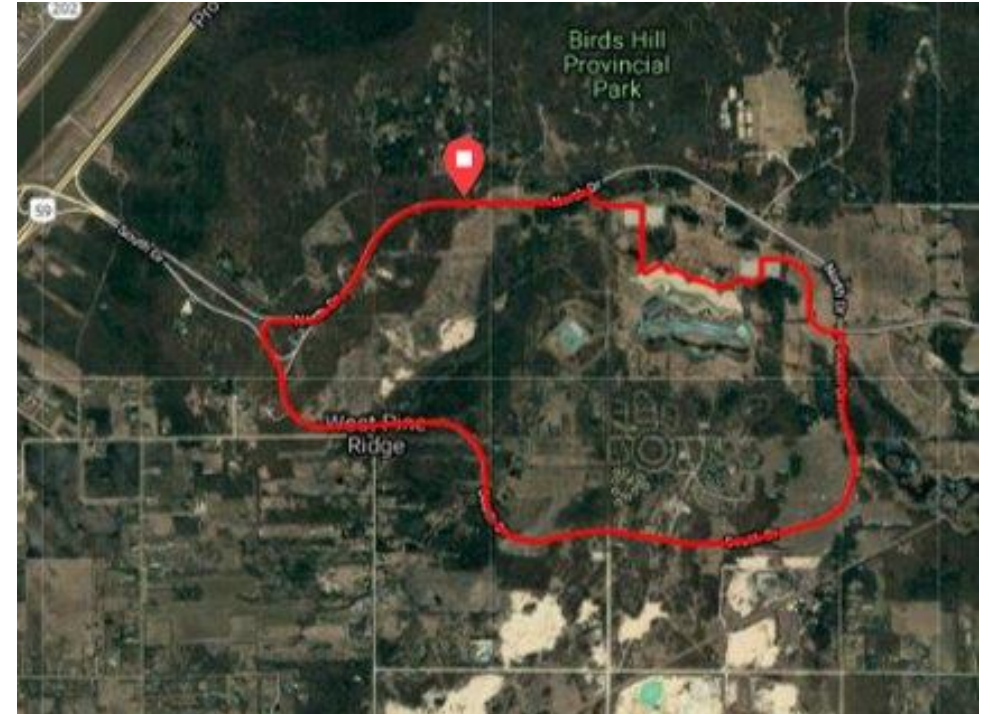


**MANITOBA  
CYCLING  
ASSOCIATION**



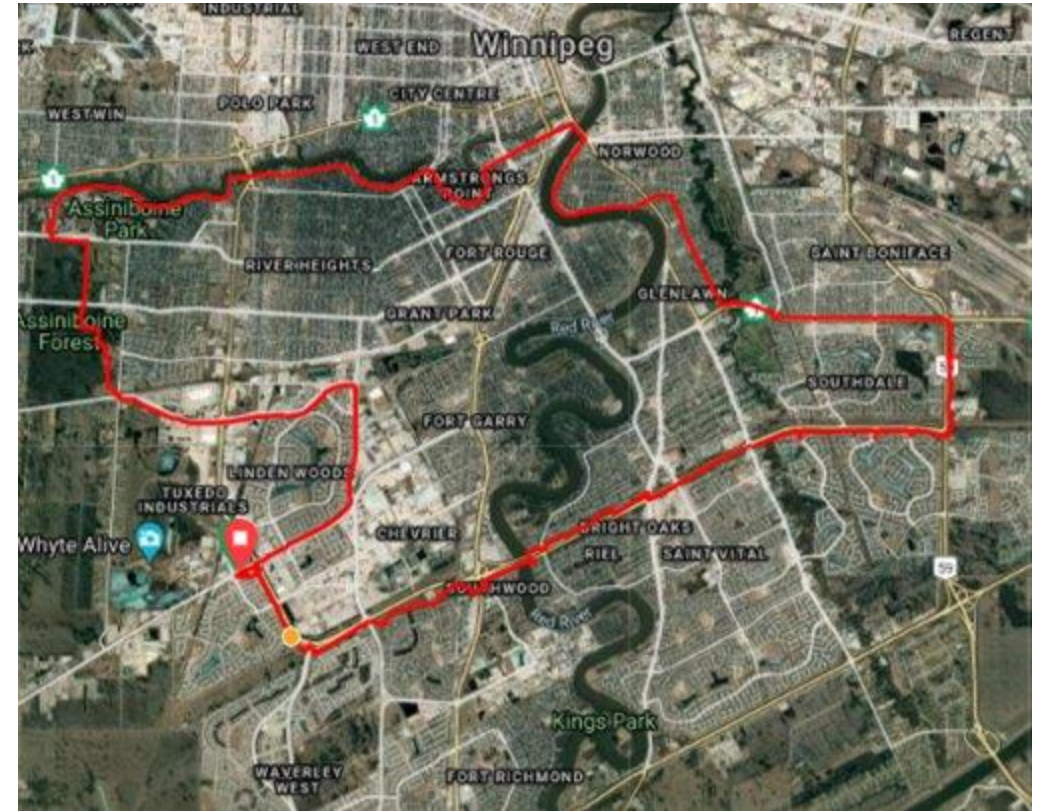
# Popular Local Routes

- Birds Hill Park Loop (11 km)
  - <https://ridewithgps.com/routes/36291617>
- Habitat – St. Vital Loop (27 km)
  - <https://ridewithgps.com/routes/36291035>
- Habitat – Birds Hill Loop (28 km)
  - <https://ridewithgps.com/routes/35911811>
- Habitat – St. Boniface Loop (29 km)
  - <https://ridewithgps.com/routes/36291124>
- Grants Mill – Forks Loop (30 km)
  - <https://ridewithgps.com/routes/36083855>



# More Local Routes

- Assiniboine to Headingley Loop (32 km)
  - <https://ridewithgps.com/routes/36291873>
- South Winnipeg Loop – (50 km)
  - <https://ridewithgps.com/routes/36038907>
- Habitat – Lockport Loop (53 km)
  - <https://ridewithgps.com/routes/36290806>
- Muddy Waters (70 km)
  - <https://ridewithgps.com/routes/29440284>
- Muddy Waters (110 km)
  - <https://ridewithgps.com/routes/29440297>
- Muddy Waters (160 km)
  - <https://ridewithgps.com/routes/29440443>



# Closing Thoughts

- **When do we leave?**
  - 114 Days from today
  - 17 Weeks from today
- **Next Meet & Greet**
  - Saturday, May 9 – 10:00am



**Any  
Questions?**

**Contact Brett:**

**[bbourne@habitat.mb.ca](mailto:bbourne@habitat.mb.ca)**

**204.235.2181**

