



CYCLE OF

HOPE

2026

**Campaign
Kick-off
Celebration**

How Habitat Works



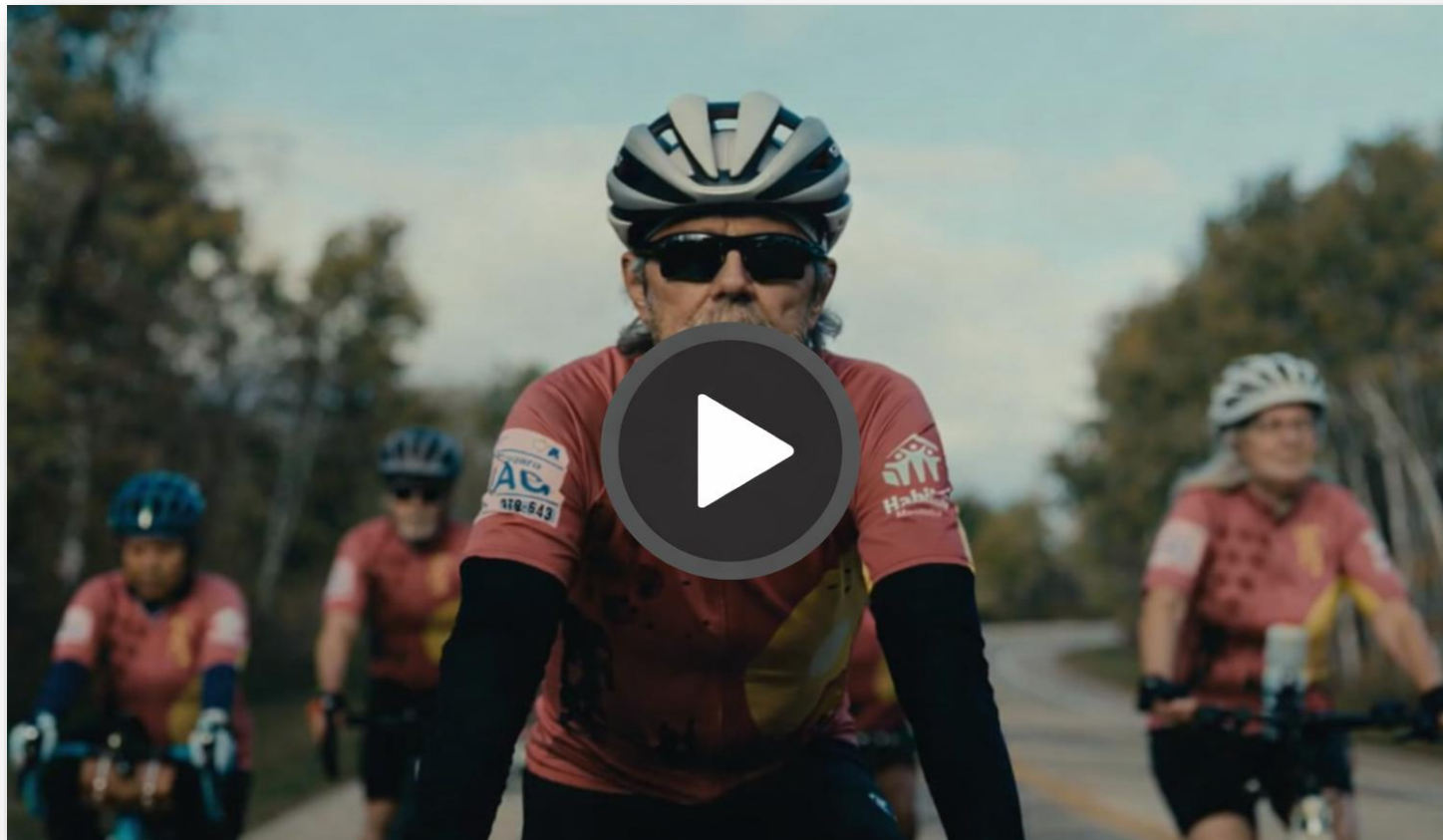


Agenda

Why you are here and what you need to know.

- Why we Ride
- Meet the Habitat Family
- Introductions
- Event Overview
- Registration Rebates
- Route Preview
- Meet the Team
- Meet our Ambassador
- Fundraising Goal
- Chapter Support
- Sponsors
- Training Rides
- Next Steps
- Questions & Answers

Why We Ride



Why We Ride

Meet the Family

- Solomon & Mehret
 - Daughters:
 - Peniel (PENNY-EL) (2017)
 - Lydia (2022)
- Originally from Eritrea, a northeast African country on the Red Sea coast
- Their house will be built on Panet Road in Winnipeg



Cycling Committee

The heart behind the epic ride.

Dave Plummer	Rider Experience	Julie Paterson	Community Support
Gareth Mills	Support Team	Mark Moore	Sponsorship & Community Support
John Hill	Route Design	Rosie McEvoy	Health & Safety
John Scott	Mechanical Support	Trudy Matthey	Food Support

Habitat Cycling Events

- Since 1994, Habitat for Humanity Manitoba has used cycling events to raise money to build affordable housing.
- Collectively the Cycle of Hope Teams have raised more than **\$4.5 million**, helping **28 families** build strength, stability, and independence through safe and affordable homeownership.



What These Rides ARE

- Fundraising events which raise money to build a home and change the lives of a local family
- A great way to set a goal and challenge yourself this summer
- An opportunity to ride with an incredible group of like-minded individuals
- An excellent way to experience new routes



What These Rides Are NOT

- It is NOT a race or competition
 - Ride as fast or as slow as you like. There will be a variety of skill levels and speeds
- It is NOT a Sufferfest
 - Ride as far as you like each day. Not feeling it one day? The Support Team is there for you.



What These Rides Are NOT

- It is NOT about having the best bike, nor all of the latest gear
 - Road bikes, e-Bikes, recumbent bikes, gravel bikes, mountain bikes and tandems have all been used.
- That said, I would not recommend a fatbike, Pennyfarthing nor unicycle for our rides.



Cycle of Hope (In-Person)

- Experience a challenging, 7-day, 800 km adventure close to home
 - Early Bird Registration: \$799 / person
 - *Early Bird registration ends March 31*
 - Regular price: \$999 / person
- Fundraising commitment:
 - At least \$2,500 / person
 - At least \$4,500 / couple
- 75% of fundraising **MUST** be submitted before the start of the ride
- Fundraising can continue until November



What's Included

- Detailed Participant Guide
- Scenic & challenging routes
- Accommodations
- Luxury motorcoach transportation
 - Including: you, luggage & bikes
- Enthusiastic Support Team
- SAG vehicles & frequent rest stops
- Most meals, snacks & beverages
- Weekly group rides with Woodcock Cycle
(MCA membership required)
- Team t-shirt & Jakroo jersey



NEW Cycle of Hope (Virtual)

Can't commit to a 7-day ride?

- Join us virtually!
 - Registration: \$25 / person
 - *Includes a \$20 tax receipt*
 - Ride as much or as little as you want, wherever or whenever you like
 - No minimum fundraising commitment
 - Raise \$150+: Receive team t-shirt
 - Raise \$500+: Receive a team jersey
 - Weekly group rides with Woodcock Cycle
(MCA membership required)



Cycle of Hope (Virtual)

Who should join the virtual team?

Family Members

- Get the whole family moving together. Your kids will love being part of something meaningful.

Friends

- Challenge your friends, stay active together, and ride for a cause that changes lives.



Cycle of Hope (Virtual)

Who should join the virtual team?

Staff Members

- A fun and flexible way to boost workplace wellness and team spirit.

Co-workers

- Turn lunch breaks, commutes, or after-work rides into a shared fitness challenge.



Registration Rebates

Raise more, Save more!

- Individual fundraising rebates
 - *Applies to in-person participation*
 - Minimum fundraising \$2,500
 - Every \$1,000 you raise above the minimum, you will receive \$100
 - Raise \$3,500 – get \$100 rebate
 - Raise \$4,500 – get \$200 rebate
 - Note: Maximum rebate is equal to the registration fee.



Registration Rebates cont.

- Fundraising can continue until November 30, 2026
- Rebates will be issued in December
 - Choose between:
 - Rebate cheque
 - Tax receipt as a donation
 - Credit towards the 2027 ride

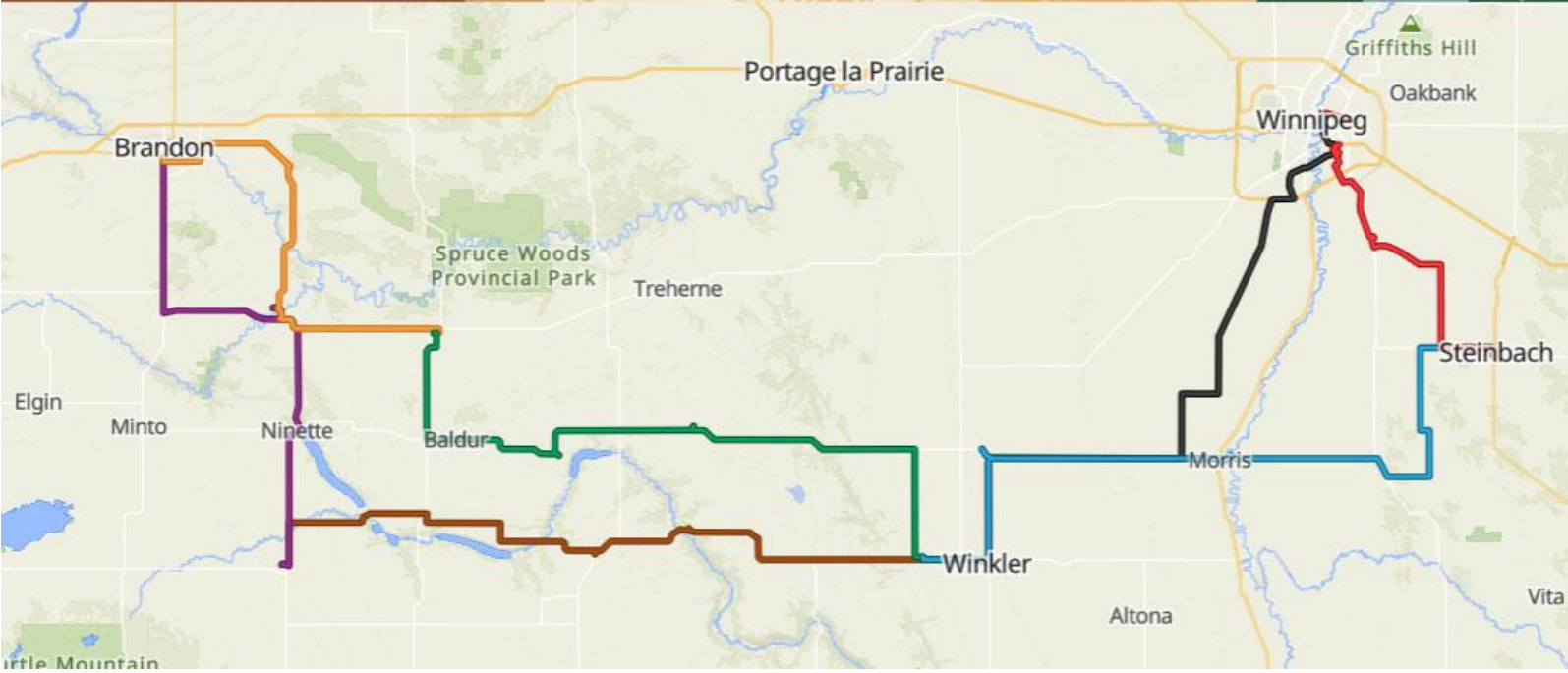


CYCLE OF HOPE 2026

Habitat for Humanity Manitoba

August 3-9

Register Today



By the Numbers

August 3 to 9, 2026

- In-Person route highlights:
 - Total cycling days: 7
 - Two distance options:
 - Short: 437 km (partial shuttle)
 - Long: 844 km
 - According to Brett, there are “Some hills” and there will be a moderate “tail wind” every day



**COH 2026 Southern
Manitoba**



Typical Day

Mornings

- 6:00 am Rise and Shine (Coffee!!)
- Get ready for the day
- 7:00 am Breakfast
- Morning announcements
- 8:00 am Team assembles & departs



Typical Day

During the Day

- Enjoy the experience and take lots of pictures along the route
- Stop when you are tired
- Eat when you are hungry
- Drink plenty of fluids
- Support team will set up lunch and rest stops at a pre-selected locations



Typical Day

End of Day

- Everyone is off the road by 5:00 pm
- Enjoy some personal time
- Secure your bike in designated area
- Set up your sleeping area in the gym
- Shower & freshen up
- Dinner @ 6:00 pm
- Team meeting & announcements



Typical Day

Evenings

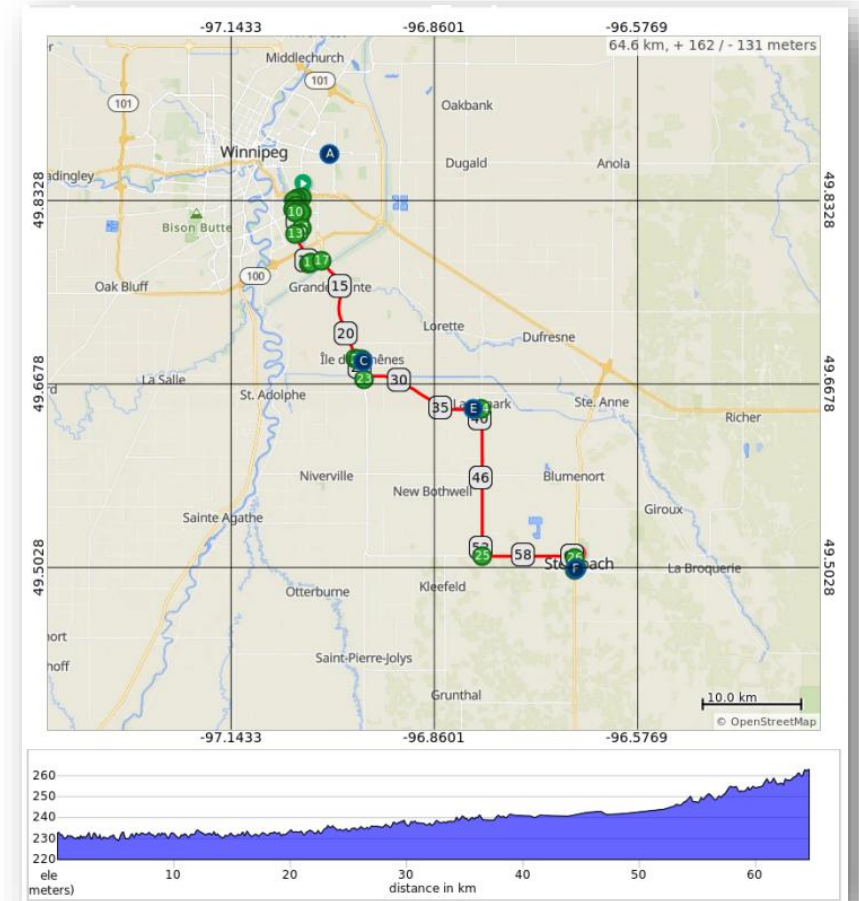
- Relax, stretch, & unwind
- Explore the community
- Socialize & interactive games
- Charge your devices
- Prepare for the next day
- 10:00 pm Lights out



Monday, Aug. 3

Winnipeg to Steinbach

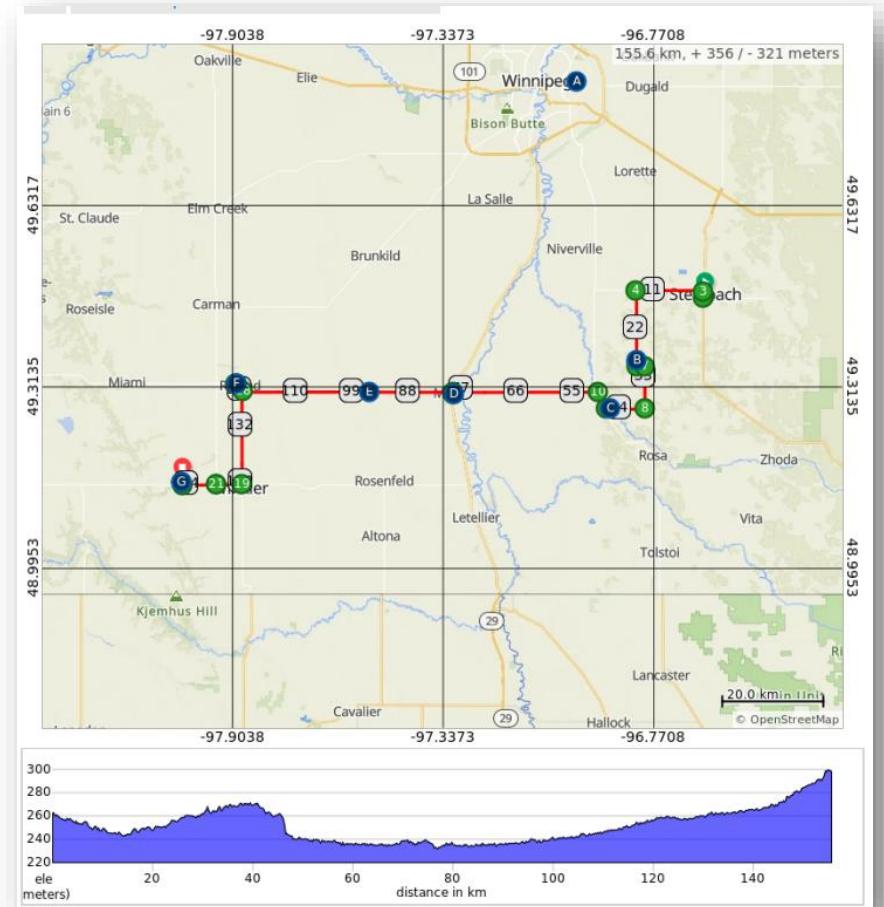
- **Cycling (65 or 26 km options)**
 - 8:00 am Meet & load luggage
 - 9:00 am Departure
 - **11:00 Lunch in Landmark**
 - 5:00 pm Route closes
 - Set up sleeping area
 - 6:00 pm Dinner
 - 7:00 to 10:00 pm Group activities and get ready for the next day



Tuesday, Aug. 4

Steinbach to Morden

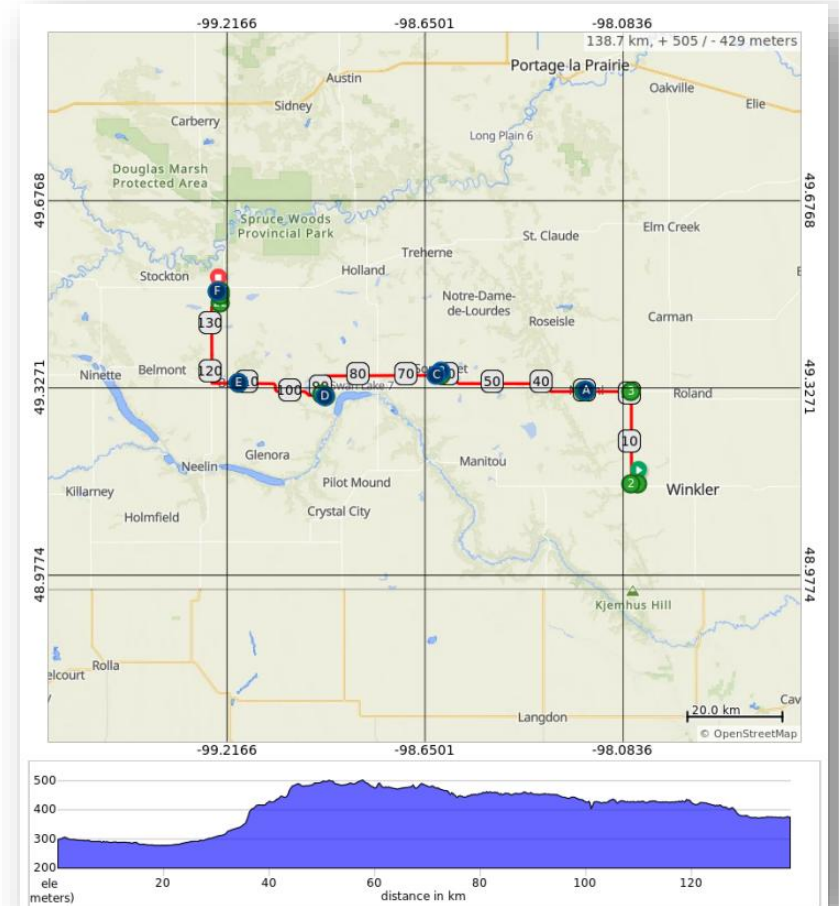
- **Cycling (155 or 77 km options)**
 - 7:00 am Breakfast
 - 8:00 am Departure
 - **11:00 Lunch in Morris**
 - 5:00 pm Route closes
 - Set up sleeping area
 - 6:00 pm Dinner
 - 7:00 to 10:00 pm Group activities and get ready for the next day



Wednesday, Aug. 5

Morden to Glenboro

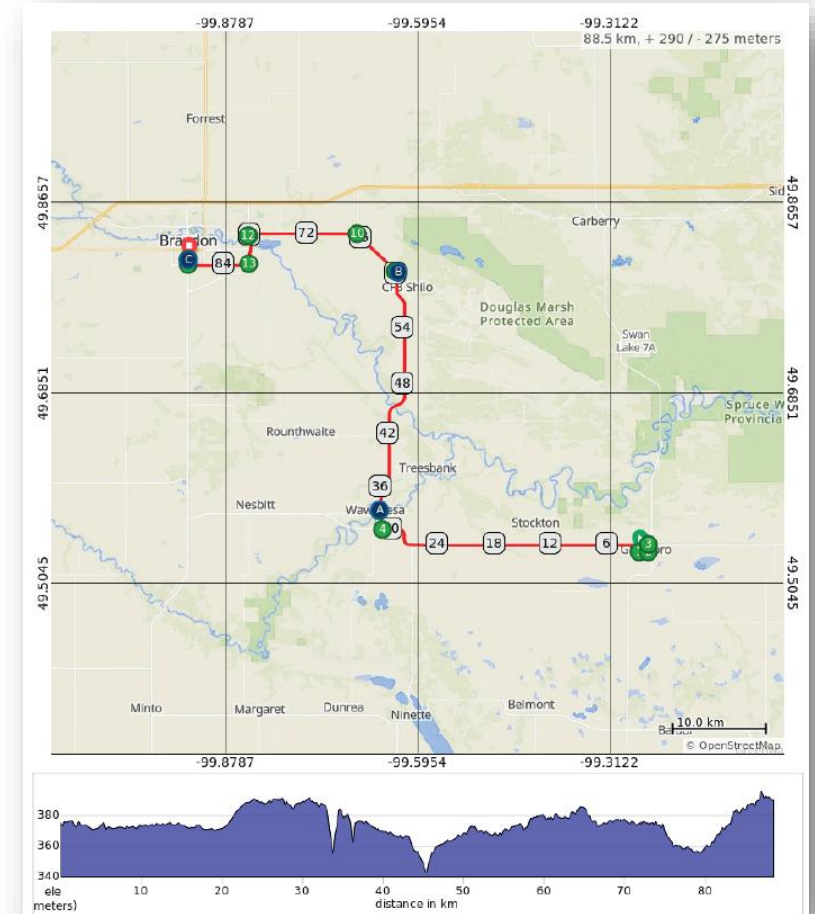
- **Cycling (140 or 76 km options)**
 - 7:00 am Breakfast
 - 8:00 am Departure
 - **11:00 Lunch in Somerset**
 - 5:00 pm Route closes
 - Set up sleeping area
 - 6:00 pm Dinner
 - 7:00 to 10:00 pm Group activities and get ready for the next day



Thursday, Aug. 6

Glenboro to Brandon

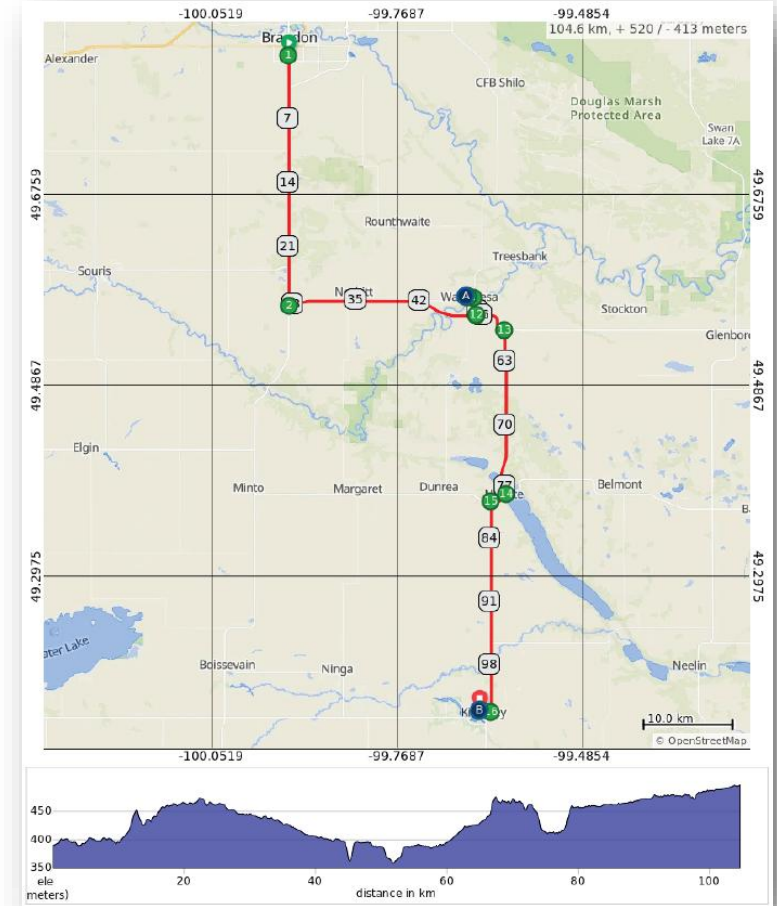
- **Cycling (88 or 55 km options)**
 - 7:00 am Breakfast
 - 8:00 am Departure
 - **11:00 Lunch in Wawanesa**
 - 5:00 pm Route closes
 - Set up sleeping area
 - 6:00 pm Dinner
 - 7:00 to 10:00 pm Group activities and get ready for the next day



Friday, Aug. 7

Brandon to Killarney

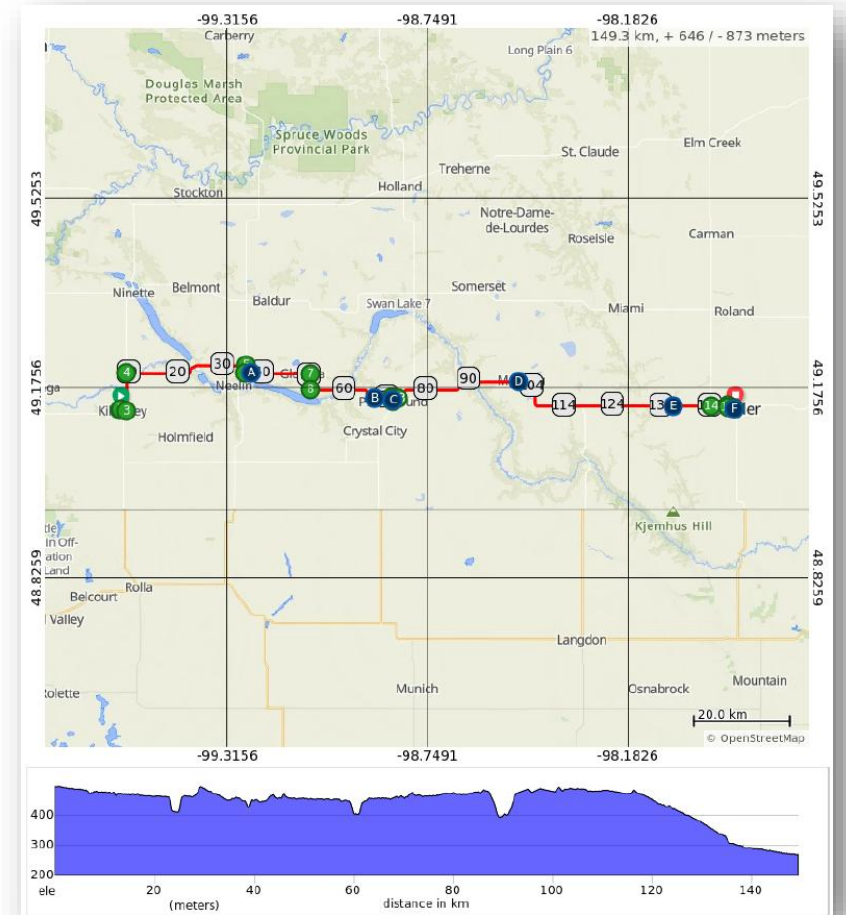
- **Cycling (105 or 53 km options)**
 - 7:00 am Breakfast
 - 8:00 am Departure
 - **11:00 Lunch in Wawanesa**
 - 5:00 pm Route closes
 - Set up sleeping area
 - 6:00 pm Dinner
 - 7:00 to 10:00 pm Group activities and get ready for the next day



Saturday, Aug. 8

Killarney to Winkler

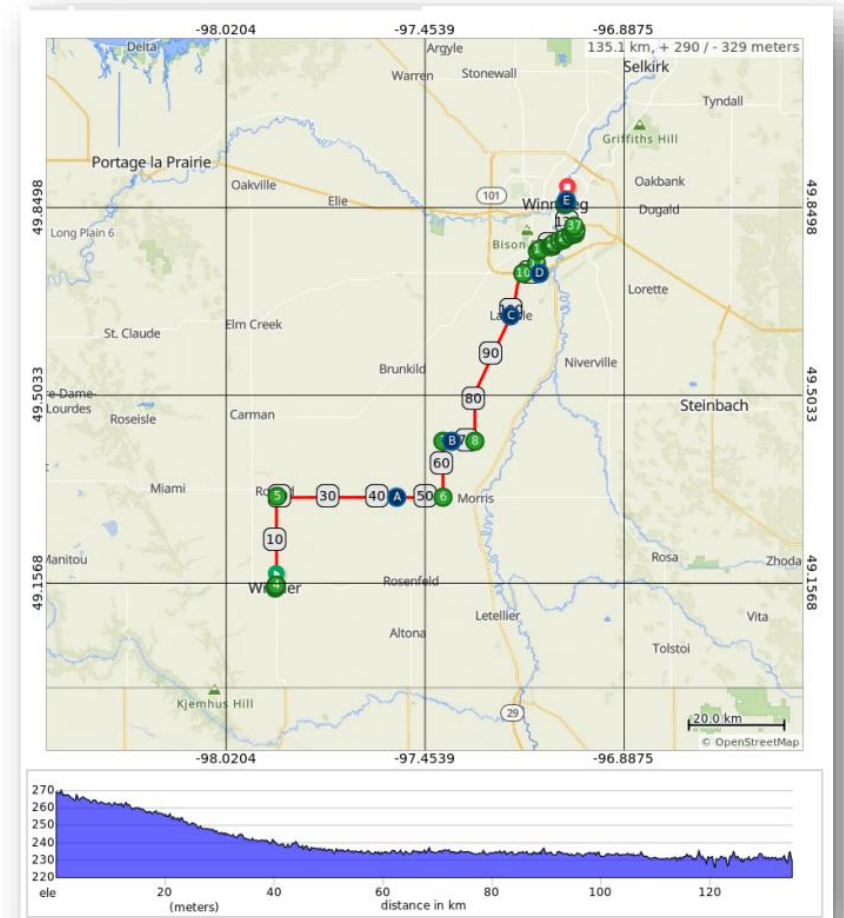
- **Cycling (150 or 78 km options)**
 - 7:00 am Breakfast
 - 8:00 am Departure
 - **11:00 Lunch in Pilot Mound**
 - 5:00 pm Route closes
 - Set up sleeping area
 - 6:00 pm Dinner
 - 7:00 to 10:00 pm Group activities and get ready for the next day



Sunday, Aug. 9

Winkler to Winnipeg

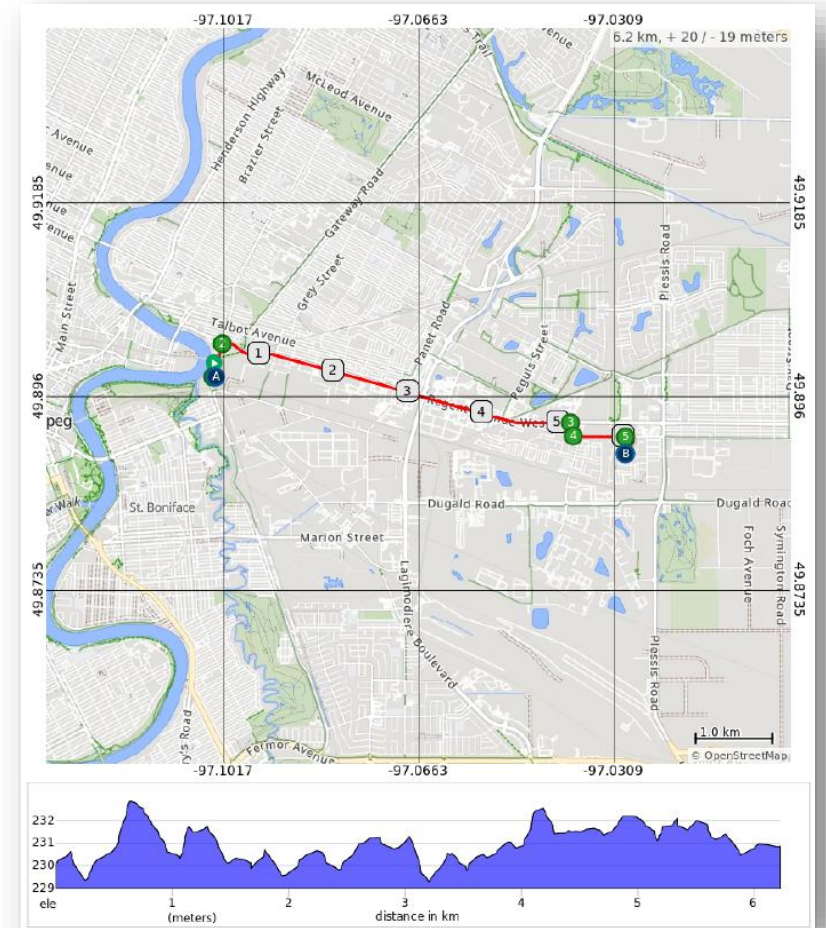
- **Cycling (135 or 66 km options)**
 - 7:00 am Breakfast
 - 8:00 am Departure
 - **11:00 am Lunch in Rosenort**
 - **4:00 pm Rack & Roll in LaSalle**
 - 5:00 pm Arrival and staging for parade at Habitat for Humanity



Sunday, Aug. 9

Police-escorted parade to build site

- **Cycling (6 km)**
 - 5:00 pm Assemble at Habitat
 - 6:00 pm Parade starts
 - ALL Team Members are welcome!
 - 6:45 pm Celebration at Pandora Avenue build site with friends, family and Habitat families
 - 7:30 pm END – Pack Up & Go



First In-Person Team Member

Welcome Miles Purdy

- Woodcock group ride leader
- Veteran Habitat cyclist
 - Cycle of Hope, Spirit of Hope, Ride Around the Lake
- Volunteers at A LOT of local events (Cycling & Marathon)
- Has logged 153,000 km on Strava!!



First Support Team Member

Welcome John Scott

- Committee member
- Bike mechanic for Habitat cycling events since 2018
 - Muddy Waters, Cycle of Hope, Spirit of Hope, Ride Around the Lake
- Flat tire? No problem. Gear issues? Handled.



First Virtual Team Member

Welcome Tony Hoess

- Veteran Habitat cyclist
 - Cycle of Hope
 - Spirit of Hope
- Avid outdoorsman that enjoys kayaking almost as much as cycling





In-person			
Barry S.	Joanna S.	Viola P.	31
Cal K.	Joel G.	22	32
Cecil A.	Ken H.	23	33
Cheryl C.	Kevin G.	24	34
Dan P.	Leanne T.	25	35
Dave P.	Mark M.	26	36
Derrick S.	Miles P.	27	37
Henry F.	Priti S.	28	38
Jeff G.	Ross L.	29	39
Jeff M.	Scott D.	30	40




**Team
Roster**

Virtual		Support
Brent G.	11	Brett B.
Debbie T.	12	Debra S.
Janet N.	13	Gareth M.
Joanne P.	14	Johnathan S.
Kathleen K.	15	Lawrence B.
Matheus S.	16	Rick M.
Michele H.	17	Susan M.
Sara T.	18	Vi Stoesz
Tony H.	19	9
Yvonne S.	20	10

Cycle of Hope Ambassador

Welcome Leanne Taylor

- 2024 Paralympian bronze medalist, Para triathlete & mom
- Advocate for the disabled community
- Peer mentor for Spinal Cord Injury Manitoba
- Board member at Manitoba Wheelchair Sport Assoc.



Meet Leanne Taylor



Fundraising Goal

- Collectively, we hope to raise more than \$150,000 for Solomon & Mehret's home.
- Recommended fundraising dates:
 - 25% raised by June 8, 2026
 - 50% raised by July 6, 2026
- 75% of fundraising target **MUST** be received before departure
- Fundraising can continue until November 30 if needed



Chapter Support

- We are proud to work with all of the Habitat Chapters in rural Manitoba
- **In-person:**
 - 75% of your fundraising can be allocated to a local Habitat Chapter.
- **Virtual:**
 - 100% of your fundraising can be allocated to a local Habitat Chapter.
- Note: Registration fees will be directed to event expenses and will not be designated to a local chapter

carman dufferin
virten killarney selkirk
habitat for humanity
winkler - morden gimli
dauphin brandon neepawa
portage la prairie



Sponsors



Sponsors

Community Sponsors



ACCESS EVENT CENTRE
- MORDEN



CITY OF MORDEN



CITY OF STEINBACH



CITY OF WINKLER



MUNICIPALITY OF
KILLARNEY



NEW LIFE ASSEMBLY
CHURCH



THE BUNKER YOUTH
CENTRE



TOWN OF GLENBORO



YOUTH FOR CHRIST
YOUTH UNLIMITED
WESTMAN

Goods & Services Sponsors



BEAVER BUS LINES



SUN RIVER HONEY



TRANS CANADA
BREWING COMPANY



WORLD OF WATER



Training Rides

- Easy Peasy Rides
 - April to September*
 - Tuesday nights - 6:00 to 9:00 pm
 - Distance: 20 to 30 km
 - Speed: 17 to 22 km/h
- Destination Rides
 - May to September
 - Friday nights - 6:00 to 9:00 pm
 - Distance: 50 to 80 km
 - Speed: 25 to 30 km/h

*Start date is based on weather and road conditions



I'm in! What's Next?

Sign up today!

Scan the QR
code and
register
today

Share your
fundraising
page and
start
fundraising

Recruit your
friends,
family and
co-workers

Get active -
every hour
counts



Any Questions?

Contact Brett:

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