



**BOMBERS  
HOUSE BUILD**

**Habitat Team  
Build Day**  
**Winnipeg Blue  
Bombers edition**

# It's time to kick your employee engagement into high gear – Blue Bombers style!

We're bringing the unmistakable energy of the Winnipeg Blue Bombers straight to the Habitat Manitoba build site. Be part of something unforgettable as your team joins forces with the Winnipeg Blue Bombers and Habitat Manitoba for an epic, one-of-a-kind team-building experience that strengthens not only your team – but our entire community.

## Why join the huddle?

Your participation directly supports affordable homeownership for local families, helping build strength, stability and self-reliance through shelter. Each swing of the hammer brings us closer to a future where every Manitoban has a decent place to live.

## Benefits Included:

- **Pinnacle Club Event – VIP Invitation**

As a token of appreciation, Blue Bombers House Build supporters and your build team will receive an exclusive invitation to the Pinnacle Lounge at Princess Auto Stadium in the evening of **October 22, 2025**. This VIP experience will celebrate your organization's dedication to community, feature special guest speakers and provide a networking opportunity with fellow sponsors, Habitat supporters, and Blue Bombers representatives.

*A minimum of (2) VIP Pinnacle Lounge Event tickets will be provided for each team of 10 participants.*

- **Exclusive Co-Branded T-Shirts**

Each participant receives a limited-edition Winnipeg Blue Bombers and Habitat Manitoba co-branded t-shirt. This exclusive apparel item is not available to the public, making it a meaningful keepsake and a symbol of your commitment to affordable housing and Winnipeg team spirit. Wearing this t-shirt demonstrates your dedication to social responsibility and strengthens your connection to both organizations.



- **Winnipeg Blue Bombers Regular Season Game Tickets**

Receive home game tickets for **Thursday, August 14th** regular season game between **Winnipeg Blue Bombers** and **Ottawa Redblacks** – ticket details to follow.

*A minimum of (2) season game tickets will be provided for each team of 10 participants.*



## Corporate & Team Benefits:

**Brand Visibility & Recognition:** Your company will be acknowledged on Habitat Manitoba's and the Winnipeg Blue Bombers' digital platforms, social media channels, and newsletters, reaching a broad audience of community-minded supporters.

**Team Building & Employee Engagement:** This initiative provides an excellent opportunity for employee engagement, corporate social responsibility participation, and morale-boosting team-building experiences outside the office.

**Marketing & Communications Opportunities:** Capture meaningful moments during the build and use them in your company's, communications, marketing and social media efforts to showcase your organization's commitment to the community.

**Direct Community Impact:** By participating, your organization is making a tangible difference in the lives of local families, ensuring that more people have access to safe, affordable housing.

## Additional Participant Perks:

- Online Safety Training: Participants will complete a brief online safety training before the event.
- Onsite Construction Training & PPE Provided: No experience necessary – all participants receive onsite guidance and personal protective equipment.
- Water, lunch & snacks
- Digital Photos: Capture the memories and share them with your network.
- Social Media Recognition: Featured on Habitat Manitoba's social platforms.
- Invitation to the Bombers House Key Ceremony: Experience the moment when a family receives the keys to their new home.
- Michele Happy, Fundraising Manager, will ensure a seamless and enjoyable experience for all participants.
- Partial Tax Receipt: Provided in accordance with CRA guidelines.

This partnership offers an exclusive opportunity for individuals, organizations, corporations, businesses, community members and leaders to come together, work alongside the Blue Bombers, and make a meaningful impact on local families. We look forward to building homes, hope, and lasting relationships

## Pricing and Participation Options:

### Individual Participation:

\$550 per participant

### Corporate Team Packages:

#### Hope Builder – \$5,500

Up to 10 participants

#### Compassion Builder – \$11,000

Up to 20 participants

To learn more or book your Team Build day, contact:

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