



Be part of this epic experience as we partner with the Winnipeg Blue Bombers

## The 2025 Winnipeg Blue Bombers House Build

Habitat for Humanity Manitoba is teaming up with the Winnipeg Blue Bombers to help build a house and we want you to join us!

Be part of this exciting experience by working alongside the Winnipeg Blue Bombers while giving back to the community.

### Choose between two build dates:

October 1 or October 2

10-Person Team: \$5,499

• 4-Person Team: \$2,199

• Individual: \$549



Deadline to book is Friday, September 12.

### **Benefits:**

## Work alongside a Winnipeg Blue Bombers player on a Habitat Home

You will enjoy an exclusive opportunity to work alongside a Winnipeg Blue Bombers player on the Pandora Ave. West build site. This is a once-in-a-lifetime chance to connect with an athlete in a hands-on setting, share stories and contribute directly to building a home for a family in need. It's an impactful way to engage your team, boost morale and create lasting memories. Participants can also take photos and videos with the player, adding value for corporate marketing and social media engagement.

# VIP invitation to Habitat Manitoba's Appreciation Event at the Pinnacle Club at Princess Auto Stadium

As a token of appreciation, Blue Bombers House Build supporters and your build team will receive an exclusive invitation to the Pinnacle Club at Princess Auto Stadium on **October 22, 2025**. This VIP experience will celebrate your organization's dedication to community impact, and feature special guest speakers and networking with fellow sponsors, Habitat supporters, and Blue Bombers representatives. A save the date will be sent to your calendar. Further details to come.



#### **Exclusive Blue Bombers and Habitat Manitoba T-shirt**

Each participant will receive a limited edition Winnipeg Blue Bombers & Habitat Manitoba cobranded T-shirt. This exclusive apparel item is not available to the public, making it a meaningful keepsake and a visible representation of your commitment to affordable housing and local sports. Wearing this T-shirt demonstrates your brand's dedication to social responsibility and strengthens your connection to both organizations.



## **Corporate & Team Benefits:**

**Brand Visibility & Recognition:** Your company will be acknowledged on Habitat Manitoba's and the Winnipeg Blue Bombers' digital platforms, social media channels, and newsletters, reaching a broad audience of community-minded supporters.

**Team Building & Employee Engagement:** This initiative provides an excellent opportunity for employee engagement, corporate social responsibility participation, and morale-boosting team-building experiences outside the office.

**Marketing & Communications Opportunities:** Capture meaningful moments during the build and use them in your company's, communications, marketing and social media efforts to showcase your organization's commitment to the community.

**Direct Community Impact:** By participating, your organization is making a tangible difference in the lives of local families, ensuring that more people have access to safe, affordable housing.

## **Additional Participant Perks:**

- Online Safety Training: Participants will complete a brief online safety training before the event.
- Onsite Construction Training & PPE Provided: No experience necessary all participants receive onsite guidance and personal protective equipment.
- Water, lunch & snacks
- Digital Photos: Capture the memories and share them with your network.
- Social Media Recognition: Featured on Habitat Manitoba's social platforms.
- Commemorative Team Photo: A framed keepsake to celebrate your epic day contribution.
- Invitation to the Bombers House Key Ceremony: Experience the moment when a family receives the keys to their new home.
- Michele Happy, Fundraising Manager, will ensure a seamless and enjoyable experience for all participants.
- Partial Tax Receipt: Provided in accordance with CRA guidelines.

This partnership offers an exclusive opportunity for individuals, organizations, corporations, businesses, community members and leaders to come together, work alongside the Blue Bombers, and make a meaningful impact on local families. We look forward to building homes, hope, and lasting relationships through this initiative!

#### **Joanne Patenaude**

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