



FOR IMMEDIATE RELEASE

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Habitat for Humanity Manitoba Becomes Part Owner of Local Real Estate Appraisal and Consulting Firm Through Legacy Gift

WINNIPEG, MB (Treaty 1) - Habitat Manitoba has been Red River Group's charity of choice for over a decade. Firm members volunteer at Habitat Manitoba home builds, provide complimentary appraisal services to the organization, and encourage clients to convert their loyalty reward points into donations.

In celebration of Red River Group's 25th anniversary, the firm that offers real estate consulting, appraisal, and property management services wanted to do more to support Habitat Manitoba's work to address on-going housing inequities in Manitoba. Red River Group's shareholders have donated 10% of their shares to Habitat Manitoba – a legacy gift valued at nearly \$125,000.

"Habitat Manitoba becoming a shareholder not only means that they will receive a portion of all company dividends, it also means long-term ownership stability and governance for Red River Group with one of the shareholders now being a not-for-profit charitable organization," says Gordon Daman, President of Red River Group.

Habitat Manitoba will receive increased pro bono consulting and appraisal services from one of Red River Group's 34 real estate professionals. For Red River Group clients this means each order will support Habitat Manitoba's homeownership program for low-income families throughout the province.

"It is exciting to see this innovative extension to the years of generosity from Red River Group," says Jamie Hall, CEO of Habitat for Humanity Manitoba. "We look forward to working with the shareholders and broader team of Red River Group in this new capacity," adds Hall.

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For photos of Red River Group team members assisting with Habitat Manitoba Home builds, please visit [here](#).

Habitat Manitoba brings communities together to help families build strength, stability and independence through affordable homeownership. Habitat homeowners provide a solid foundation for better, healthier lives in Canada and around the world. Since 1987, Habitat Manitoba has collaborated with local businesses, organizations, groups and thousands of dedicated volunteers to build homes for over 500 families in the province and Kenora, Ontario. Learn more at habitat.mb.ca.

Red River Group is a real estate appraisal, property management, and consulting firm serving Manitoba and eastern Saskatchewan. The firm started in 1999 with two appraisers based out of Niverville and Winnipeg and has since grown to include a team of nearly 40 professionals. Learn more at redrivergroup.ca.