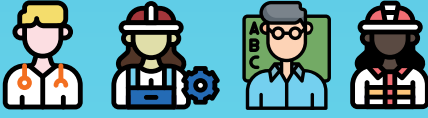


A better Canada begins with housing

The housing crisis is one that has been years in the making and affects everyone. **But 75% of Canadians believe that housing could solve a range of issues in our society.**

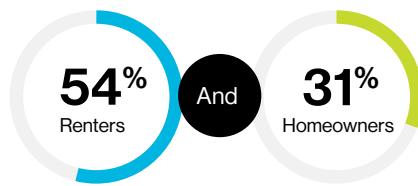


A stronger, more equitable country begins with ensuring access to safe and affordable housing.

What Canadians are saying about housing

40%

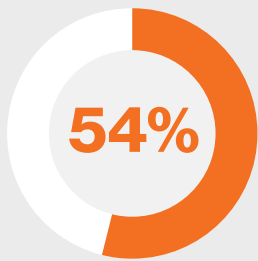
Of Canadians are concerned about paying their rent or mortgage over the next 12 months.



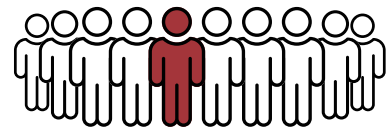
Renters are far more concerned about their ability to pay rent.



4-in-5 Canadians are concerned about having to spend less on food, savings, transportation and/or debt payments to pay housing costs.



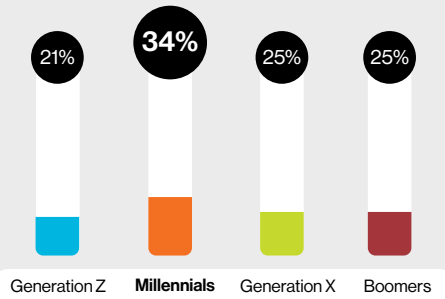
Over half of Canadians feel that NIMBY sentiment is one of the main barriers to making affordable housing available in neighbourhoods.



Overall, 1 in 10 Canadians have experienced racism, sexism and/or other discrimination in the pursuit of housing. For BIPOC Canadians, that number rises to 18%.



9-in-10 Canadians believe that there is a shortage of affordable housing in Canada.



1/4 of Canadians feel pessimistic that the housing crisis can be solved, with Millennials feeling the most pessimistic.

Housing matters - Everyone needs a safe and affordable place to call home.



This is a crisis that will only get worse unless everyone – non-profits, corporations, individuals and governments – work together to create sustainable housing solutions across the housing continuum.