

Women Build

WHAT'S —THE— PRICE



Rules & Guidelines

- 9 rounds of pricing challenges will be held.
- Contestants Row is made up of 4 people, drawn randomly. Contestants play a pricing game. A new Contestant's Row is drawn for each round.
- Winners of the Contestants Row game move onto a further activity that will provide an opportunity to win a prize ranging from \$200 and up. If they don't win the main prize during their activity they will receive a random gift card of a minimum of \$25.00 as a consolation (along with any minor prize they earned during the activity).
- Every ticket/person is entitled to one entry in the draw for being called up to Contestant's Row. Each \$5.00 donation at event will provide an additional entry.
- Participants can be on Contestants Row more than once, but they can only move onto the activity challenge if they have **not previously won an activity prize**. If they are drawn for Contestants Row after winning an activity they can assign their spot to someone else of their choosing.
- Prizes are as presented and no exchanges or cash equivalent is available.