



Meaning of Home contest – Social Media Toolkit for Teachers


Here are some suggested social media posts to help you promote the Meaning of Home contest to your community. You can find the images we've suggested by [clicking here](#). The contest opens on **January 9** and closes on **February 24, 2023**. The posts below are customizable, please replace any of the content that is **highlighted** and [in brackets].


Hashtags to use:

- #MeaningofHome
- #HabitatforHumanity

Promotional period: October 17, 2022 to December 31, 2022		
	Copy	Image
Facebook	Did you know the #MeaningofHome writing contest, in support of @HabitatCanada, is back? My grade [number here] class will be participating, will yours? For every submission, \$10 will be donated to our local Habitat. Sign up: meaningofhome.ca	
Twitter	My class is participating in this year's #MeaningofHome writing contest in support of @HabitatCanada, will yours? The contest is open to students in Grades 4-6 and for each entry, \$10 will be donated to our local Habitat! Sign up: meaningofhome.ca	

<p>Instagram</p>	<p>Did you know the #MeaningofHome writing contest, in support of @HabitatCanada, is back? My Grade [number here] class will be participating, will yours? For every submission, \$10 will be donated to our local Habitat. Sign up: meaningofhome.ca</p>	
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<p>Contest is open: January 9, 2023 to February 24, 2023</p>		
	Copy	Image
<p>Facebook</p>	<p>This year, my [grade number] students at [school name here] are participating in the #MeaningofHome writing contest in support of @HabitatCanada. We're participating because we believe that every child should have access to safe and affordable housing! The best part? Each submission means \$10 will be donated to our local Habitat! Learn more: meaningofhome.ca</p>	
<p>Twitter</p>	<p>This year, my [grade number] students at [school name here] are participating in the #MeaningofHome writing contest in support of @HabitatCanada. Each entry means \$10 will be donated to our local Habitat. Learn more: meaningofhome.ca</p>	

<p>Instagram</p>	<p>This year, my [grade number] students at [school name here] are participating in the #MeaningofHome writing contest in support of @HabitatCanada. We're participating because we believe that every child should have access to safe and affordable housing! The best part? Each submission means \$10 will be donated to our local Habitat! Learn more: meaningofhome.ca</p>	
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No purchase necessary. Contest valid from January 9 to February 24, 2023. There are 12 prizes available to be won with a total approximate retail value of \$5,366.91 CAD. Odds of winning a prize depend upon the number and score of eligible entries received. Correctly answering a time-limited, mathematical skill-testing question required. Open to all legal residents of Canada who are grade 4, 5, and 6 students. Limit one entry per entry person. For complete contest rules see meaningofhome.ca/rules.